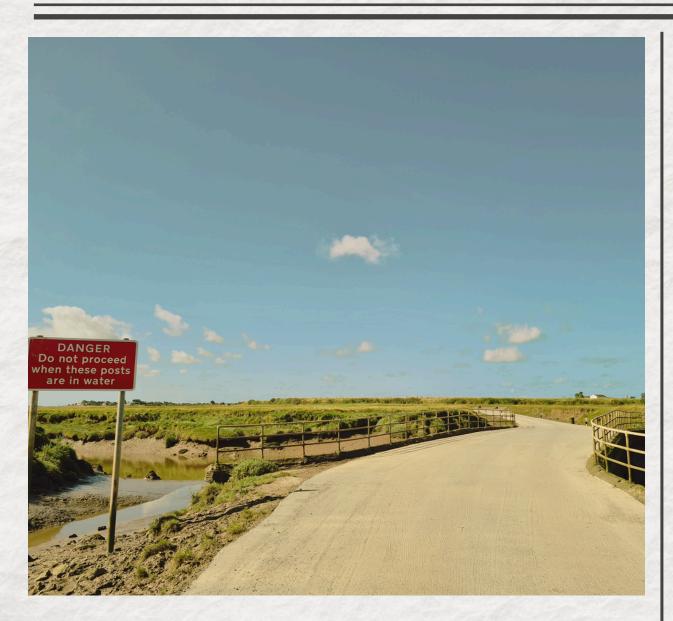
BREAKING NEWS

Daily Grout

SPECIAL EDITION

MIRACLE MACADAM SAVES SUNDERLAND POINT



RESURFACING KEEPS RESIDENTS IN CONTACT WITH OUTSIDE WORLD

THE PICTURESQUE SUNDERLAND POINT, A QUAINT VILLAGE AT THE TIP OF THE LUNE ESTUARY, RECENTLY CAUGHT THE ATTENTION OF RESURFACING EXPERTS, MILES MACADAM. KNOWN FOR THEIR SPECIALIST HIGHWAY SURFACING MATERIALS. LANCASHIRE COUNCIL APPROACHED THE COMPANY TO FORMULATE A STUPENDOUS SPECIALIST SURFACING SOLUTION THAT WOULD WITHSTAND REGULAR TIDAL FLOODING.

THE PERPLEXING CHALLENGE OF COMBATING SEA WATER AND SILTY CONDITIONS CALLED FOR A SOLUTION BORN OUT OF THE GROUTED MACADAM ARCHIVES. THE 'FIRST CONTENDER', DOUBLE M, DRAWN FROM THE 1990'S, IS A HIGHLY IMPERVIOUS COMBINATION OF HIGH-STONE CONTENT ASPHALT AND LIQUID ASPHALT GROUT. IN TANDEM WITH THIS, A BESPOKE HARDICOAT MATERIAL WAS CRAFTED CONSITING OF A 20MM AGGREGATE RECEIVING COURSE AND LIQUID RESIN CEMENTITOUS GROUT, COMBINING STRENGTH AND IMPERMEABILITY.

WITH OVER 50 YEARS OF EXPERIENCE, MILES MACADAM'S EXPERTISE IN MANUFACTURING GROUTED MACADAMS PROVED INVALUABLE IN THIS UNIQUE SETTING.

SUNDERLAND POINT, A SITE OF SPECIAL
SCIENTIFIC INTEREST AND SPECIAL PROTECTION
AREA, REQUIRED A LONG-LASTING SOLUTION.
THE PROJECT CALLED FOR METICULOUS
PLANNING WITH COLLOSAL CONSIDERATION OF
TREACHOROUS TIDES, WICKED WEATHER,
ENCHANTING ENVIRONMENT, ALL WHILE
NECCESITATING THE NEEDS OF RESIDENTS TO
NAVIGATE AWAY FROM THEIR COASTAL COVE.

'UNUSUAL SITES REQUIRE UNIQUE SOLUTIONS!

MILES MACADAM ARE MASTERS IN

MANUFACTURING GROUTED MACADAMS WITH

THE ABILITY TO TAILOR OUR SURFACING TO

SPECIAL SITES' PROCLAIMED TOBY

FITZSIMMONS, BUSINESS DEVELOPMENT

MANAGER.



THEIR TEAM HAS BEEN A PLEASURE TO WORK
WITH THROUGHOUT EVERY ASPECT OF THE
CONSTRUCTION PROCESS. THEIR
PROFESSIONALISM, ATTENTION TO DETAIL, AND
COMMITMENT TO QUALITY HAVE ENSURED THAT
THE PROJECT WAS COMPLETED TO THE HIGHEST
STANDARD. WE ARE EXTREMELY PLEASED WITH
THE RESULTS AND LOOK FORWARD TO THE
OPPORTUNITY TO COLLABORATE WITH THEM

AGAIN IN THE FUTURE
JOHN BANKS, LANCASHIRE COUNCIL